

# Telling USAID's Urban Story through Updated Media Platforms



Project Title	Telling USAID's Urban Story through Updated Media Platforms
Project Summary	USAID needs help expanding its urban focused public-facing website -- urban-links.org. This work will focus on reviewing archived Agency project documents that can be summarized and shared on this site.
Country	United States
Agency	Agency for International Development
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	1

## Project Description

The intern will assist the Office of Land and Urban (LU), Bureau of Economic Growth, Education, and Environment, on updating its urban-focused website, urban-links.org. This website is the core public-facing site for all things related to the Agency's efforts on urbanization around the globe. Up until now, this site has provided limited core information describing the office's urban efforts. The intern will assist USAID staff in identifying past projects and initiatives that should be part of this key knowledge management tool. This will include reviewing abstracts, reports, documents, and tools to understand their purpose and to determine their usefulness on the website. The intern will work with Agency staff to organize submissions and to provide feedback on how this information can be marketed and connected to other web resources. The intern will also be asked to consider these updates interrelate to blogs, Twitter, and other social media, as well as training resources.

Duties include, but are not limited to the following:

Review archive of USAID project documents and key literature on cities and urbanized areas;

Summarizing research results via email, annotated bibliographies, memoranda or as otherwise required;

In close collaboration and supervision of LU specialists, recommend documents to be posted online as part of examples of urban-focused work;

Make suggestions to USAID supervisor regarding the ease of use and comprehensive nature of urban-links.org website.

Other duties as required.

## **Desired Skills Interests**

## **Additional Information**

For more information on the Office of Land and Urban, see [urban-links.org](http://urban-links.org)

## **Language Requirements**

*None*